

Circuit Hollywood "Sun Shuttle Exceeds Expectations"

- Hollywood Gazette 2019

HOW THE SERVICE WORKS

100% Electric, 100% Free Rides can be requested to and from anywhere within the coverage zone on-demand, or by simply waving down a driver.

HOURS OF OPERATION

Mon - Thurs 10 am - 9 pm Friday 10 am - 10 pm 10 am - 10 pm Saturday Sunday 10 am - 9 pm







On-demand, without causing more traffic



W2 employment, local job creation



Reliable and adjustable electric fleet









Download the Ride Circuit App

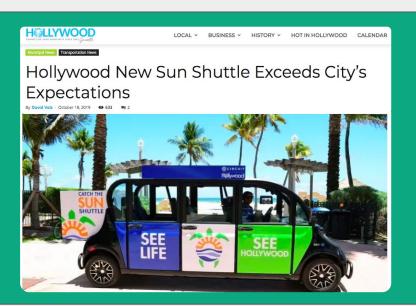






HOW IT'S GOING

- **9,100+** riders in October 2019
- OGallons of Gas
- 18+ Jobs Created
- 100% Demand during busy times



Here's what 172 of our past riders had to say:

Resolving Parking Issues

44% of respondents use Circuit to **avoid looking for parking**

Locals Ride Circuit

Over **71.5% of Circuit riders live in Hollywood** or
Broward County

Making Connections

36% of riders use Circuit to connect from the beach to downtown

First Electric Ride

78% of riders had their first experience in a fully electric car with Circuit

Reducing Car Usage

42% of riders use Circuit to avoid driving their personal vehicle a short distance

In High Demand

93% of riders would like to see **more Circuit cars** added to Hollywood

Top 3 Things Riders Love





FREE

It's an easy way 100% Electric All rides are free to move short and eco-friendly distances





Last Mile, People First Hollywood, FL

RECENT HOLLYWOOD PRESS





ABOUT CIRCUIT

Circuit's ultimate goal is to reduce congestion and its harmful effects on the environment and our quality of life. We do this by getting people out of their cars for short trips, encouraging visitors to park once, and by making connections to existing mass transit hubs. We work with innovative communities and forward-thinking advertising partners to provide fare-free electric shuttle services that make mobility easier, smarter, more affordable, and fun.

Circuit (formerly known as The Free Ride) offers on-demand rides around busy downtown areas across the US using a fleet of all-electric shuttles and a custom ride request app. The service aggregates riders, creates local jobs and connects brands with people in a beneficial way. Since starting, Circuit has given over 3 million rides, worked with Urban-X and CivStart accelerators, won numerous awards, and been applauded by the press.

MARKETING/ADVERTISING OPPORTUNITIES WITH CIRCUIT



Exterior Wrap

Eye catching, Branded shuttles stand out on the street



Photo Booth

Interior photo booth that captures rider emails and encourages social posts



Video Spots

30 second video spots on iPads in all cars



Free Samples

Promote trial and future purchase through sampling